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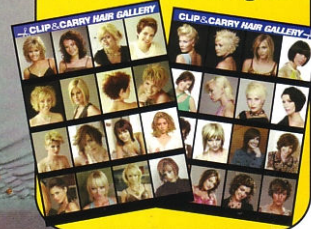
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JAIIME PRESSLY'S SEXY STYLES & HUES

By Karen Marie Shelton
HairBoutique.com

Jaime Lynn Pressly, a former successful model, is a fabulous actress who nails Earl's ultra trashy, ex-wife Joy, on NBC's *My Name Is Earl*. In fact, she just celebrated a recent Emmy win for Best Supporting Actress in a Comedy, an honor that was truly deserved.

Jaime's mother was a classical dance instructor who worked closely with Jaime. Besides her dedicated work with dancing, the beautiful blonde actress continued to practice her gymnastics for over 11 years.

All of her hard work and practice paid off at the tender age of 13 when she was discovered as a model. Her modeling successes took her to gigs in Italy and Japan. At the age of 15 she legally emancipated herself from her parents and pushed her budding career towards movies. Her debut role was as the deadly manipulative white trash girl in 1997's *Poison Ivy: New Seduction*. Her work as Drew Barrymore's body double in the original *Poison Ivy* won her the part in the sequel.



After her success portraying the *Poison Ivy* prostitute, Jaime went on to appear in *Against the Law*, *The Journey: Absolution* and *Can't Hardly Wait*. She also appeared in *Ringmaster*, *Trash* and *Coyote Moon*.

In 1999 the traditional Southern Girl broke through in television as exotic dancer Audrey in the series *Jack & Jill*. During her early days portraying Audrey until the very end of 2001, Jaime kept her shoulder-length straight strands a shimmering shade of blonde.

At the end of 2001 Jaime made a dramatic hair change and adopted a super short and sassy bobbed style that looked spectacular with her square-shaped face and big beautiful eyes. She maintained her blonde hue that highlighted her golden skin tones. Jaime's sultry short blonde strands became her signature look into 2003, jazzing up her array of choppy bobs and crops with loosely styled shapes, pretty layering and an array of bang styles.

In October of 2004 Jaime did a sur-



prising change and went from her beautiful blonde tresses to a rich chocolate-brown. She strolled the red carpet with stick straight strands that were a mixture of chocolate and cherry. She also had longer below-the-shoulder tresses and fashionable side-swept strands that minimized her forehead and made her stunning eyes pop. She transcended from atomic blonde glamour girl to sultry brunette vixen.

As Jaime channeled an array of different hues, she depended on celebrity hair colorist Rita Hazan to help her achieve gorgeous colors. Rita, who confirmed that Jaime is “a long time hair client as well as a very dear friend” noted that Jaime is “a dream to work with.” I asked Rita how she managed to create super shiny hues for Jaime. The famous hair colorist to the stars explained that she always makes sure that Jaime’s hair is conditioned while it is being colored.

Rita swears by Phyto’s Huile D’Ales Intense Hydrating Oil Treatment which she blends into the color during application to the strands. Rita also explained that she uses the Huile D’Ales oil on all of her celebs when she colors their hair and encourages them to use it at home between color treatments. Not only does the inclusion of the Huile D’Ales Intense Hydrating Oil Treatment explain Jaime’s rich glossy brunette and blonde hues that shimmer, it explains why her hair is in such great shape and very healthy.

Jaime, who visits Rita at her famous New York Rita Hazan Salon (212-735-4757), also works closely with celebrity hairdresser Joaquin Hortal who confided that “the cameras do not do her true



beauty justice.” Joaquin loves “to create hairstyles for Jaime that show off her spectacular beauty but give her a European sex appeal.”

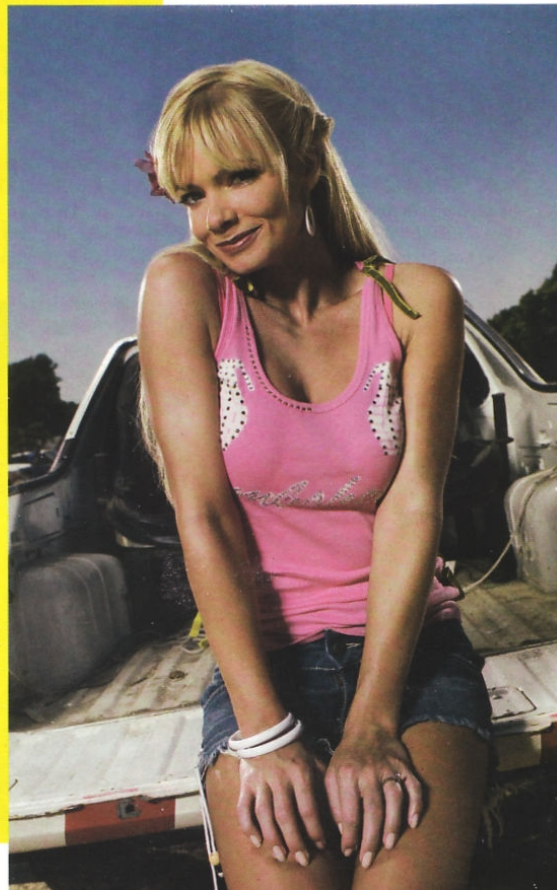
One drawback that both Rita and

Joaquin experience with Jaime is that “she is required to maintain certain hair color, length and style parameters that mesh with her current on-screen role in NBC’s hit series *My Name Is Earl*.” When Jaime signed on as Joy the producers made it clear that her normally sleek, sophisticated and seductive tresses would be transformed into a wide range of hairstyles that screamed pure white trash. Joy’s over-the-top hairstyles included brassy blonde strands that were teased into atrocious ‘dos that helped to define her character’s style.

But regardless of her character’s less than fashionable styles, one thing is for certain. Jaime Pressly’s star is on the rise. The gorgeous actress has finally become a beloved



household name with her brilliant portrayal of the hilarious Joy on *My Name Is Earl*. And if that means sacrificing a blonde hue or wearing big hair, so be it.



CELEBRITY STYLIST LAURENT D

TERI HATCHER'S MANE MAN



Laurent with Teri, winning the Mane Master Award at Hollywood's Life and Style Awards.

By Karen Marie Shelton
HairBoutique.com

Eva Longoria's French Wedding

Having recently returned from France where he mixed business and pleasure with *Desperate Housewives'* Teri Hatcher, Laurent had lots of great stories to share. His stories are always compelling complete with fascinating tidbits, while remaining completely discreet and respectful of his famous client's ultimate privacy.

Laurent explained he had promised "to escort Teri, one of my favorite long time clients, and her lovely daughter Emerson, to France for Eva Longoria's July wedding." The timing of the trip was perfect since Laurent travels to France every year in the summer to visit his Dad and brother in his native homeland.

Since Laurent often travels with Teri (as well as many of his famous clients) for both business and pleasure, the trip for Eva's wedding was a normal event for Laurent. The famed celeb hairdresser promised to act as the trip tour guide showing Teri and Emerson around Paris, as well as Teri's escort to the wedding.

As Laurent described it, the actual wedding was "a spectacular event held at the Church of Saint Germain l'Auxerrois which just happens to be right across from the Louvre Museum." The reception was an exclusive bash held at the storied Chateau of Vaux le Vicomte on the outskirts of Paris. The entire affair was a lavish event complete with fireworks and an

Laurent Dufourg is one of the most charming men on the planet. He is warm, friendly and incredibly funny, not to mention a true genius with hair. Laurent D, as he is fondly called by all who know him, boasts a stable of some of the most celebrated clients (Uma Thurman, Teri Hatcher, Debra Messing, Jewel, Teá Leoni, David Duchovny) on the planet.

If this man is as much fun in person as he is on the phone, it's no wonder why he is one of the most sought after hairdressers on the planet. He always makes me feel important and interesting even when we are just doing a phone interview. I can only imagine how he makes his clients feel when they are sitting in his chairs at his LA and New York locations—which may explain how devoted his legions of clients are to his work with their tresses.

imported wedding cake.

Because Teri did not want to outshine the bride or her party in any way, she chose a series of simple but glamorous gowns for the wedding and various celebrations. The beautiful Housewife chose to wear her hair down in styles that were soft, shiny and pretty. Laurent, who doesn't do Teri's hair for her celebrated role on TV's *Desperate Housewives* explained Teri "is currently enjoying having her hair longer with layers that create beautiful movement and fullness."

Swarming Paparazzi

While providing Teri and Emerson with a tour of Paris on the Friday before the wedding, the trio became unexpectedly trapped in a paparazzi frenzy. Laurent

noted he and Teri "saw swarms of at least 70 photographers across the street at the Chanel Boutique waiting for Eva to come outside."

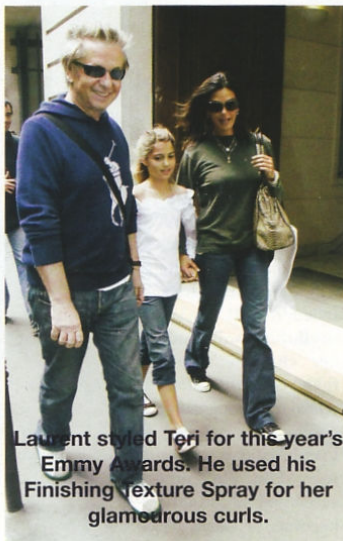
Hoping to avoid detection, Laurent, Teri and Emerson tried to sneak away. To their dismay the paparazzi who were stalking Eva at Chanel spied Teri and suddenly screamed her name. In an instant Laurent said they "were completely swarmed by a mob of screaming reporters and photographers." The frenzied group pursued Teri, Emerson and Laurent "down the streets" as they tried to escape the throngs of raucous photographers and media.

The paparazzi mistakenly thought Laurent was Teri's new boyfriend and reported it in the French press. He became an instant French celebrity as "Teri's new man," which Laurent and Teri found quite humorous.

After 20 minutes of trying to elude the mob, Teri, Emerson and Laurent "escaped into the famous Ritz which blocked the paparazzi from following them into the hotel." Laurent and Teri were relieved to find refuge in the hotel and proceeded to hang out there. They had lunch and did some shopping in the hotel shops until it was safe to leave.

Breast Cancer Awareness

Laurent has been working with Teá Leoni, her husband David Duchovny and their two kids for many years. When I inquired about Teá and David's hair happenings, Laurent informed me that he just finished design-



Laurent styled Teri for this year's Emmy Awards. He used his Finishing Texture Spray for her glamorous curls.



ing Teá's hairstyles for her latest movie.

He also told me he "cut and styled David's hair for his new USA cable show, *Californication*." Laurent reported Californication is "very funny" and a "great role for David."

Like he does every year, Laurent partnered with Teá for his breast cancer charity drive known as Cut For A Cure. In honor of his support of the fight against breast cancer, Laurent has developed a new hairspray for his hair care line.

The fight against cancer is an important issue for Laurent and the Privé family. Laurent has been closely touched by this disease and co-owner Jackie Applebaum is a survivor. It's their commitment to the fight against cancer that has led them to create a two-tier approach to aid in finding a cure and promoting early detection.

For an entire year, from October 2007 to October 2008, Privé will be donating \$1 from the sale of every Firm Hold Hair Spray #55 to the Expedition Inspiration Breast Cancer Research Foundation.

In addition, Privé is embarking on a truly innovative initiative by holding a nationwide promotion in salons that carry the Privé line to raise awareness of the importance of mammograms. Every woman who gets a mammogram can go online and register. She will then receive a gift certificate that she can print out and take to participating salons to receive a select complementary service (cut, blow-dry or conditioning). It's a great way to promote early detection among women which has the potential to save thousands of lives.

Privé Formule Aux Herbes Hair Care Line

Laurent's Privé Formule Aux Herbes hair care collection includes 22 products for cleansing, conditioning, treating, styling and finishing the hair. Each product in the Privé collection contains herbal blends specifically developed personally by Laurent. For more information, log onto PrivéProducts.com or call 866-351-1193.

Privé Salons

The charming celebrity hair maestro is also a brilliant businessman who has built two world renowned salons in Hollywood and New York. The Los Angeles Privé salon location also includes a full spa that is visited by big name stars including Drew Barrymore.

Privé Salon
7373 Beverly Boulevard
Los Angeles 90036
323-931-5559



This large, popular salon is located in the SoHo Grand hotel. This fabulous salon entices customers with its relaxed Mediterranean feel and terrific haircuts. No surprise that it draws a celebrity clientele. Cuts range from \$90 to \$300. For

Laurent's rates please call for details.

Privé Salon
310 W Broadway
New York, New York
212-274-8888



WIN!

Laurent can't leave home without his favorite product, Privé Finishing Texture Spray, so he's graciously donated 50 of this essential hair helper to the first 50 readers to respond! To enter, send your name, address and telephone number to Privé Giveaway c/o 101 HairStyles, 106 Apple Street, Suite 301, Tinton Falls, NJ 07724. Retail value of each prize: \$20.

TRESSRX

Ask the Hair Doctor

By Karen Shelton • HairBoutique.com

Recently my hairdresser told me that I am over shampooing my hair causing excessive hair dryness and damage as well as making my highlights fade prematurely. She suggested that I go to every other day washing or switch to a more gentle shampoo or one for colored hair. I am currently using an over-the-counter shampoo product that works for my budget. Can you really over shampoo? Is there a way to shampoo that will not cause dryness, color to fade or damage from washing?—Celia, Martinsburg, MO

Believe it or not, a large percentage of people regularly over shampoo their tresses. While you might be thinking that “professional” shampoo lines are more expensive, in reality a little bit of professional quality shampoo goes a very long way with the better lines. More importantly, professional shampoo products like those from Phyto, Rene Furterer and J.F. Lazartique are designed to protect colored and highlighted hair and can be diluted to help protect against dryness. To nurture your distressed strands consider the following shampoo options:

1 Consider applying a pre-shampoo treatment with a little time spent massaging your scalp with the pads of your fingertips to get that precious natural scalp oil flowing. Jojoba oil makes a great pre-treatment moisturizer. Avoid the roots but focus the treatment on the mid section extending to the ends where hair has the most dryness.

2 Always shampoo with lukewarm water only. Hot water will strip natural oils making hair dry. It will also speed up the fading of highlights and added hair hues.

3 Before you apply any shampoo make sure that your strands are well saturated. One mistake that many people make is to not get their hair dripping wet before applying the shampoo product.

4 Never apply shampoo directly to your hair. Instead, pour a small amount of shampoo into the palms of your hands and

use the water to work the mixture into a suds. Gently pat the suds to the top of your hair focusing the application to the root area and away from the middle to ends of your hair.

5 Apply only one application of shampoo. It is almost never appropriate to apply more than one shampoo formulation to your hair at any one time. The idea that hair needs multiple shampoo applications to get “squeaky clean” is a myth.

6 Rinse well. One of the main causes of scalp flaking and dull strands is not rinsing all the shampoo from the strands.

7 Unless your hair is extremely fine, always apply a rinse out conditioner.

8 The final water rinse should be thorough. Finish with a cool or cold water rinse which removes any remaining shampoo residues, closes the cuticle and adds natural shine.

9 If possible, avoid washing your hair every day. In fact, when possible try washing only one to two times a week.

If you must wash more often consider diluting your shampoo formula with water to offer a more gentle cleansing for your delicate strands. Another option is to get your hair extremely wet and then “wash” your hair with rinse-out conditioner only. This is a popular trick used by people with delicate long tresses or by people with damaged hair. If you decide to go with the conditioner only method, avoid applying the conditioner to your roots which can cause that part of your hair to become oily.

I have a medium curl to my hair. Normally I straighten it but I'm looking for ways to speed up my daily hairstyling time. I would love to let my hair air dry right out of the shower but I'm worried my hair would turn into a big ball of frizzy curls.—June, Boston, MA

There are several tips you can try to let your curly hair “air dry” without turning into a



Farouk Systems Group, Artist: Woody Michels, Makeup: Giancarlo Santini, Photo: Babak

guaranteed “frizz head.”

These tips include the following:

1 Start with a moisturizing shampoo that will impart softness to your natural curls.

2 Use a good rinse-out conditioner. With natural curls, moisture is lost naturally due to the shape of the hair’s cuticle. The more moisture you add the softer the curls.

3 Finish with a cool or cold water rinse to seal the newly added moisture into your cuticles.

4 Use an absorbent towel to absorb excess water.

5 Mix a cocktail of defrisant balm like Phytodefrisant and a straightening gel like celebrity hairdresser Robert Hallowell’s Flat Factor in the palms of your hands. Make sure your fingers are coated with the hairstyling cocktail.

6 Rake your fingers (use them like a comb) through your hair making sure the entire head is lightly covered with the mixture.

7 Once the product has been completely distributed throughout your strands, use your fingers to lift individual curls and gently tug on the ends of the curls to slightly straighten.

8 Work your way around your head as your hair dries, gently pulling curly strands down to discourage them from puffing up. The combination of the defrisant balm and the straightening gel will prevent the formation of frizz and will gently soften your curls.

Your hair may still develop curls as it dries naturally but will most likely dry into a softer, straighter formation due to the styling cocktail. To block against frizz, finish with a shine serum to seal in moisture and block out frizz-causing humidity.

PREGNANCY HAIR & BEAUTY SPECIAL

LOSING MORE THAN BABY FAT

By Karen Shelton • HairBoutique.com



Sarah Jessica Parker

Pregnancy is a wonderful milestone in every woman's life, but sometimes, the effects of pregnancy can be downright unfair—like not being able to put on the cute shoes you bought months ago or trying to find the right style of clothes to fit your bulging belly. And then, you're faced with another dilemma—what to do with your hair? For some, it's deciding on whether to discontinue coloring and/or straightening treatments and for others, it's noticing clumps of hair falling out of your once perfectly coifed mane. Haven't you gone through enough of your body's changes already—why do our gorgeous tresses have to be affected as well? Well, have no fear—celebrity stylist Robert Hallowell, who's kept Geena Davis and Dixie Chick Natalie Maines looking flawless during their pregnancies, gave us the scoop about pregnancy hair issues and secrets that celebrities use to hit the red carpets looking fabulously tressed.

Hair Challenges

Sarah Jessica made important strand statements during her pregnancy. Famous for a cornucopia of ever changing hair hues, textures, lengths and rapidly changing hairstyles during the wildly popular run of HBO's *Sex And The City* (SATC), Sarah Jessica made a point of letting her hair go completely natural during her pregnancy.

Although Sarah Jessica made intentional root lines a popular hair trend during earlier seasons of *SATC*, when she conceived her son, her naturally curly hair was already coifed in a very blonde, straightened chic style which she showed off on a David Letterman appearance right after her pregnancy was announced. Ditching her hair chemicals, Sarah Jessica let her hair go with the natural flow of her changing body. As her pregnancy blossomed into full form, Sarah Jessica was photographed with progressive dark rootage along with the rapid return of her natural curls. After her baby was born, Sarah Jessica opted to keep her hair darker, longer and very curly.

"One major challenge, when styling a pregnant client," according to Robert, "is the use of any type of chemicals." Indeed, one of the most common concerns that many newly pregnant women have, whether a celebrity or not, is whether it's safe to use

any type of chemicals, from color to perms and straightening treatments, on their hair during their pregnancies.

Robert noted "when hair color or chemical treatments are absolutely required for celeb clients to fulfill their professional commitments, common pregnancy hormones make any type of chemical use completely unpredictable." This hormone induced unpredictability can make dealing with the tresses of pregnant clients troubling. Robert said "not only will curls not hold after a perm but hair straightening techniques tend to fail or misbehave as well."

Even more important than unpredictable hair chemicals is that fact that, as Robert reported, his well-known clients "prefer to completely avoid any type of chemicals, such as hair color, when they are pregnant." Robert understands "they would rather not take any risks with their pregnancies or the ultimate health of their babies."

So what does Robert do when one of his expectant celebrities absolutely must have a color touch-up for their professional commitments? Robert turns to safe products like "the semi-permanent, non-peroxide color formulas in Goldwell's Colorance line." He also is "very careful to avoid applying any chemicals near the scalp areas." Even though Robert will turn to using semi-permanent colors like his highly recommended Goldwell, he will

only do so when there is no other choice. And of course, only when the celebrity has prior doctor approval.

Medical Experts Weigh In On Chemicals

So what do medical experts say about hair color and chemical use during pregnancy? Most medical experts agree that there is no conclusive evidence of danger when using chemicals on the hair during pregnancy. Others agree there is probably no danger, but many medical doctors when pressed, will advise their newly pregnant patients to postpone chemical hair treatments as long as feasible, preferably after the first trimester. If this is not possible, some doctors will give permission for chemical hair treatments in very well ventilated spaces.

One thing is for certain. Almost all of the medical and hair care experts agree that the danger during pregnancy is not the actual application of strong chemicals to the cuticle but the odors that can be absorbed into the body through the lungs. Others believe that applying the chemicals away from the scalp area also minimizes any risks, especially when applied in a well ventilated location.

Regardless of commonly held professional opinions, a large majority of women just personally feel safer not using any hair related chemicals. They prefer to

take the “better safe than sorry” approach. If you personally decide to use chemicals, with the okay from your own doctor, be sure to ask your hairdresser to take every precaution and use the safest products available.

Strand S.O.S.

Besides the “raging hormones” that can make tresses act totally unpredictable, Robert pointed out that many women experience sudden and unexpected hair loss either during or after pregnancy. Depending on the woman, the hair loss can start at various points during the pregnancy, after the birth or after nursing has finally ended. Hair will start to come out in clumps in the shower or during brushing. For many women the hair loss will occur somewhere around four months after the baby is born.

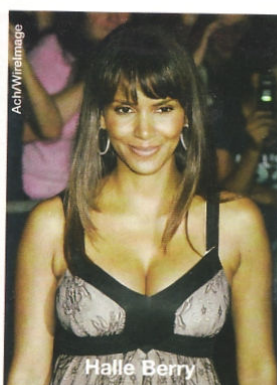
Robert believes “pregnancy related hair loss occurs because the mother’s body is feeding the new child, and the body’s priority is not so much to feed the hair, but to feed the child and the mom.” And Robert pointed out that “pregnancy related hair loss tends to occur close to the hairline, around the ears and near the temples.” Other experts believe that during pregnancy the hormones that are unleashed cause the body to hold onto the hair that is normally lost by non-pregnant women on a daily basis, which would explain the lush locks that some women experience. However, once the baby is born, the body starts to return to normal hormonal balance and all the hair that was not released before starts to fall in noticeable clumps.

Hair Loss Styling Tricks

So what tricks did Robert use to transform



Jennifer Lopez



Halle Berry



Christina Aguilera

brand new mom Geena after her first pregnancy for red carpet success? Robert confided that there are so many fabulous options for styling hair to perfection regardless of the challenge or current hair situation. If a celebrity mom has experienced hair loss, Robert will turn to a variety of options to downplay any hair challenges and play up the best features.

Sometimes Robert will use a variety of hot styling tools and products, including those from his own Prawduct line (TheKitchenBeautician.com), to whip strands into glorious runway shape. Robert’s Super Volumizing Tonic is a product that will help add volume, control and fullness to newly limp or lank tresses. Even better, Robert’s Super Volumizing Tonic is alcohol free, is all-natural and has been given the seal of approval by magazine experts for use with expectant moms and around babies.

Another option is to design a new or slightly different cut to minimize any post-pregnancy shedding. Hair loss can be instantly disguised with a sizzling new choppy cut.

Short & Long Term Options

At other times, Robert will need to exercise either short or long term hair extension

solutions that are completely safe and will not damage the remaining hair in any way.

For short term remedies, he recommends one of the temporary short term hair extension solutions that can be put on with a special type of tape, directly onto the

existing hair. The temporary hair extensions will last for several days and then can be safely removed with a special solution that comes with the hair.

Longer term situations call for more permanent extensions on your tresses. Robert uses “the Great Length Extension system to apply human hair wefts to strategic locations around the head.” Adding the Great Length Extensions “can serve to replace hair that has recently been lost,” according to Robert. Properly placed extensions can also add instant fullness to limp locks.

If a solution is needed for just one night or two, Robert suggests “individual hair wefts or clip-on pieces that could be easily purchased and quickly added into the areas suffering the most temporary hair loss.”

A New Cut, Highlights & Accessories

Many new moms don’t have the time or energy to deal with time consuming hair care decisions. If this is your case, ask someone to watch the little one while you steal a little time to have your strands trimmed or cut into a sassy new style that will help to camouflage any thinning areas. If you have more time, you may even want to consider having a few highlights or lowlights woven around your face line to brighten up your skin and facial features.

When all else fails keep in mind that hair accessories will brighten any bad hair day, week or month. The beauty of hair accessories is that they can be used as functional hair-helpers to camouflage or as fun hair toys to brighten a blah style. Headbands are perfect for disguising hair loss around the hairline, over the ears or near the crown. A gorgeous jaw, claw or condor clip will help busy new moms create a beautiful twist or bun in seconds. Substitute a Swarovski or semi-precious clip or encrusted headband for your rhinestone one and step out to any evening event in style.



Angelina Jolie



Nicole Richie