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Jennifer Love Hewitt
Ghostly Waves

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Things That Make You Feel Good!

Jennifer Love Hewitt:

Ghostly Waves

by Karen Marie Shelton

Jennifer Love Hewitt was born in Waco, Texas on February 21, 1979. Her life motto is "follow your heart" which she does with sincerity, kindness and true unconditional love.

Jennifer has been quoted as saying "I like throwing my hair in a ponytail and just wearing jeans, going on a hike and then eating a big chili-cheeseburger".

Although she has been acting, performing, singing and producing since she was nine years old, Jennifer finds time to collect angels, treasure her friends and never take anything special for granted. She is well-known for her role of Sarah Reeves on Fox TV's Party of Five and spin-off Time Of Your Life. Her films include "I Know What You Did Last Summer, Sister Act 2 and The Tuxedo with Jackie Chan, to name a few.

Following Her Passion

Is it any surprise that Jennifer agreed to star in the new CBS drama "Ghost Whisperer"? It shouldn't be since the gorgeous brunette Pisces star has confessed to the media that this series "drew out my passion".

It is also based on the real life of Mary Ann Winkowski whom worked with the actress to guide two ghosts hanging around her 1927 house into the light. Jennifer believes that the show is based upon "a fascinating concept", and she is happy that the CBS drama is designed to inspire people to live their lives so that nothing is unfinished or taken for granted.

Although she seems too good to be true, she is "a real sweetheart" according to her longtime celebrity hairdresser, Robert Hallowell who fondly calls the star "JLo#2". Others in Movieland simply call her "Love", for her middle name. She is famous for her very hard work, dedication to her craft and focus.

Jennifer's Tress Secrets

Robert has confirmed that the brown eyed Jennifer, voted 1999's Teen Choice Award TV Actress and Choice Hottie, has finely textured tresses but she has "lots and lots of hair". Even better, Robert confirmed that Jennifer has the "kind of hair you can do lots with".

For her turn as ghost buster Melinda Gordon, Jennifer's long, below-the-shoulders, lush chocolate brown locks were coiffed in an array of mixed textures. Ironically, Robert confirmed that Jennifer has "mostly straight strands although they do have a slight bend".

In a few of the scenes her beautiful face and eyes are framed with side swept soft bangs that play up her eyes but blend beautifully into the cascading waves. In other scenes she wears her hair with lots of volume at the roots that softly end in curls.



STEAL Jennifer's Wavy Style

This wavy style works best if hair is straight, has a very loose curl or natural wave. Jennifer has naturally straight strands with a bit of bend. To recreate her look on straight tresses follow these steps graciously provided by her long time celeb hairdresser, Robert Hallowell.



1. Shampoo and condition with products designed for your type, texture, condition and length of hair. Robert confided that Jennifer loves his Robert Hallowell Prawduct - shine booster shampoo and his Prawduct - shine booster conditioner.
2. Finish with a cool/cold rinse to crank up shine and close the cuticle.
3. Towel blot to remove excess moisture.
4. Apply an egg sized puff of mousse or quarter sized glob of styling cream or similar styling product through damp strands. Because she like lots of volume for her strands, Jennifer loves Robert's Prawduct - super volumizing tonic. For adding texture to her hair, she prefers his rawhold gel and his dream cream! The volumizing tonic can be applied to the roots and the rawhold gel and/or dream cream can be distributed through the rest of the strands.
5. Attach a finger diffuser and blow dry individual sections by resting the strands in the diffuser cup to bring out natural bend and waves.
6. When hair is 100% dry, separate into 1-2" sections and use a medium barrel sized curling iron (1 to 1 1/2") on each section. Roll hair around the outside of the curling iron instead of using the clip.
7. Hold the iron in place 8-10 sections. Remove the iron and use finger to roll the new curl up against the scalp. Pin with a bobby pin. Let the curl cool while working around the head repeating these steps.
8. When hair is completely cool, spritz with Robert Hallowell Prawduct - rawhold hair spray which Robert has used on Jennifer.
9. Unpin each curl and gently rake with fingers. Arrange waves in desired pattern. Robert suggested that a boar's bristle brush or similar can be used very lightly to even out the style.
10. Finish with a spirits of Robert's love that shine spray.

Robert Hallowell Prawduct currently available at HairBoutique.com & at fine salons & spas.

Ghost Whisperer is a big commitment of time and energy for the 26 year old actress. She was drawn to the series because it stirred her passion and was a fascinating concept that she believed offered a positive message to the troubled world we all live in. So how can the series be anything but wildly successful with that kind of heartfelt connection?

Catch Jennifer on Ghost Whisperer on Fridays at 8 PM EST on CBS.

Ask Karen

by

Karen Marie Shelton
HairBoutique.com

FRIZZIES?

So what's the Difference between Anti-Frizz Serum & Straightening Balm?

Q

Dear Karen,

I am confused by many of the available hair styling products on the market. I regularly blow dry my naturally curly hair

straight. My hairdresser recommended **Phytodefrisant** which she said is a great anti-frizz serum. While I love the way that my hair no longer frizzes with the Phyto, I still find that it doesn't get my hair as straight as I would like. Recently a friend told me that I should either use just a straightening balm instead of the anti-frizz serum.

Can you please explain the differences between the serums and the straightening balms and which I should use to get no frizz with straight hair?

Thank you in advance for any help.

Marilyn

A

Dear Marilyn,

Keeping in mind that all hair is not created equally, anti-frizz serums are usually best for creating shine, providing conditioning and offering a good first line of defense against dry, wavy or curly strands. In addition, the silicone or similar "cone" style ingredients found in most anti-frizz serums helps to protect hair from heat damage by lightly coating the outer cuticle.

Straightening balms or gels differ from the serums by the fact that they are designed specifically to condition and provide temporary straightening for parched, naturally wavy and curly tresses.

The balms, unlike the serums, are infused with copolymers and polyquaternium. Another difference is that the straightening balms offer extra holding power, which is very important for creating those stick straight styles. Anti-frizz serums may not have the same special holding power.

While many people are happy using only an Anti-Frizz Serum on their tresses like **Phytodefrisant** or **Rene Furterer's Control Emulsion Anti-Frizz**, for stick straight blow outs, many people will cocktail or combine their anti-frizz serums with a separate straightening balm or gel.

If you decide to combine both types of products to fight frizz and straighten, you have the option to apply a frizz serum and straightening balm either separately or mixed together. If you apply the products separately, first apply the defrisant product damp, not dripping wet, hair followed by the straightening gel. Many hairdressers will actually blend an anti-frizz serum and a straightening balm together. Apply a quarter sized dollop of both products to the palms of your hands and mix well together. Distribute well from the roots to the ends.

While it's not necessary to stick with one specific product line for both a defrisant and straightening balm, keep in mind that many hair care manufacturers specifically design a defrisant product to work with a matching straightener.

As an example of this concept, **Rene Furterer's Control Emulsion Anti-Frizz** works in harmony with the **Rene Furterer Fioravanti Straightening Gel**. JF Lazartigue



Ruth Goetz for Goetz Hair Design Make-up by Betty Mahonen Photo by Tom Carsten

also has a pair of complementary frizz and straightening products. Their **Straightening Gel For Curly Hair** is designed to work with their **Smoothing Shining Balm**.

Many frizz busting hair aficionados mix and match. **Phytodefrisant** is one of the most popular of anti-frizz serums available on the marketplace today and be matched to another Phyto or any other product you might prefer.

There is no reason that you need to stick with any one line for both your serum and straightening balm.

Of course there are a dizzying array of other brands that are also excellent. **Paul Brown Hawaii** has their stay straight product which is actually a combination of both an anti-frizz serum premixed with a smoothing balm in one tube.

Keep in mind that your hairdresser might have a different opinion about what products or combination of products would work for your hair type, texture and current hairstyle goals. Also ask your stylist for their input since they have a lot of expertise working with a wide range of products over time.

**Best wishes,
Karen**

An Updo for You!

Smart new hairstyles come and go. One thing is for certain, there will also be a fascination with high-rise hair that is twisted, curled or backcombed into place.

Long hair specialist, Barbara Lhotan, co-author of the wildly popular 5 Minute Trendy Updos book believes "that anyone with hair that is at least 6 inches on top and 3 inches at the nape can wear a fabulous updo." The key to high hair success rests, according to Barbara "in the hands of your stylist."

Whether you lust after a funky braided knot or the traditional French Twist, keep in mind that not all salons or stylists willingly cater to weaving updo magic for special events like weddings and proms. There are many reasons for their reluctance. Bob Steele, master stylist and owner of the fabulous Bob Steele Salon in Atlanta, Georgia explained, "Special Event and wedding looks can be some of the hardest styles to create". Why? "Many people specifically want an updo for their party or wedding and in many cases it may be the first time they have ever worn their hair up in their entire life.

Most people just don't wear these type of styles on a regular basis."

Unusual challenges definitely result when clients arrive at a salon as an updo virgin. Often they have unrealistic expectations of how they will look in multi-level hair sculptures. Even worse, according to curly hair expert Shelley Pryor, "they don't have any idea what styles are appropriate for their hair type and texture."

Are you right for an updo or does your hair dictate that you go with a downdo? Anything is possible with the right circumstances.



Erica Lino for Hot Locks Salon & Spa
Make-Up by Vittoria Natale



by

Karen M. Shelton

Hot Locks Salon & Spa, Woodbridge, VA. Photo by Dave Cox

If you have your heart set on a great updo follow these key steps:

Stephanie Lawson for Hot Locks Salon & Spa. Make-Up by Vittoria Natale



Erica Lino for Hot Locks Salon & Spa. Make-Up by Vittoria Natale



Erica Lino for Hot Locks Salon & Spa. Make-Up by Vittoria Natale



1. Pick out your special event gown first before you decide how to wear your hair.

2. Select an updo-friendly stylist you know. Florida hair master Henry Amador is "constantly motivated to craft fabulous hair designs ranging from simple sleek styles to twists with bold new styles". Henry is successful because "he works with regular clients that have been coming to him for years from childhood through their proms and eventually their weddings". A stylist that knows and understands your hair will have better success at turning out a beautiful look than a stylist that has never worked on your hair before.

3. Plan, plan, plan! Stylist Shelley Pryor cautions, "many updo fiascos occur when the client does not try out styles before the big event". Guarantee a happy hair happening by allowing plenty of time to pick out some sample images to show your stylist during an updo practice session. If appropriate, take photos of your dress along with desirable hair-styles. Give the stylist as much information as possible about the look you wish to create.

4. Remain flexible. Barbara Lhotan points out "a successful updo requires team work between the client and the stylist". Be willing to discuss styling options for your hair. Take into consideration that thin or fine locks cannot carry off the same type of hair sculptures as thicker hair. Trust your stylist to help you find the best look for you and your gown, whether it is an updo or some other fabulous finished style.

5. Be prepared. Both Pryor and Lhotan recommend arriving at the salon with "clean, dry hair". While Lhotan is OK with "hair washed earlier in the day," Pryor prefers hair that is "washed the night before to prevent excessive softness." Every stylist will have their own preferences on how they want the client to prepare for an updo visit. Make sure that you discuss these issues and follow your stylist's suggestions.

6. Express yourself. Steele, Pryor and Lhotan all stressed the importance of the client speaking up during the creation of the updo. According to Steele "many clients wait until the updo is finished and then they may not like the look, but they don't know why they don't like it". While a trial run will minimize this risk, it can still happen. Pryor suggests, "if a client communicates during the actual creation of the style, it prevents an unhappy hair ending".

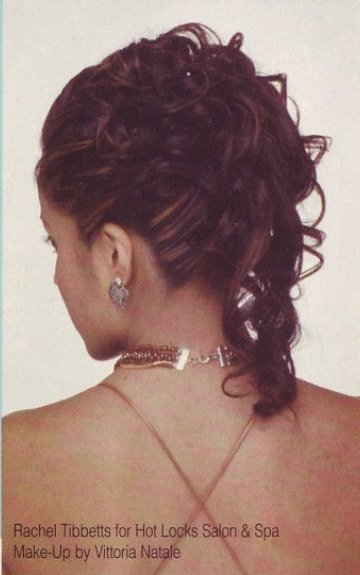
7. Relax and enjoy. Whether you decide on a sophisticated Hepburn-esque updo, a rock chick silo or a combination, remember to smile and let the hair pampering begin.



Erica Lino for Hot Locks Salon & Spa Make-Up by Vittoria Natale



Stephanie Lawson for Hot Locks Salon & Spa Make-Up by Vittoria Natale



Rachel Tibbetts for Hot Locks Salon & Spa Make-Up by Vittoria Natale



Stephanie Lawson for Hot Locks Salon & Spa Make-Up by Vittoria Natale



Technicolor Salon & Spa, Bethlehem, PA



Erica Lino for Hot Locks Salon & Spa Make-Up by Vittoria Natale





Stephanie Lawson for Hot Locks Salon & Spa
Make-Up by Vittoria Natale



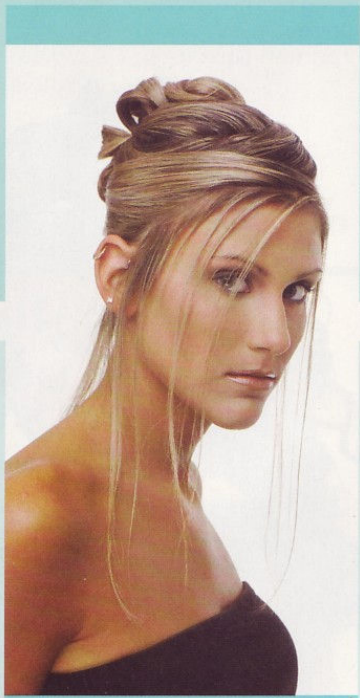
Rachel Tibbetts for Hot Locks Salon & Spa
Make-Up by Vittoria Natale



Natalya Guminska Anderson for Statements Salon & Spa Make-Up by Nikki Trowbridge.



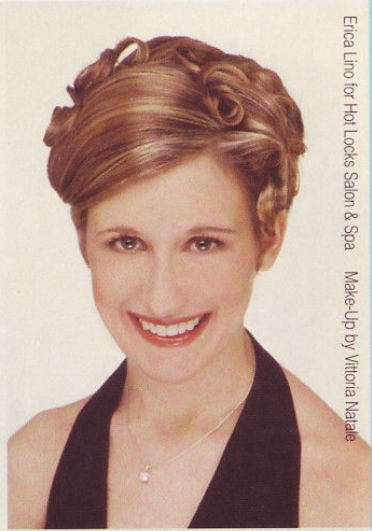
Aaron Rozar for Statements Salon & Spa Make-Up by Angela Howdyshell.



Technicolor Salon & Spa, Bethlehem, PA



Jessica Taylor for Lush Day Spa, Ramsey, NJ
Make-Up by Tina Antic



Erica Lino for Hot Locks Salon & Spa
Make-Up by Vittoria Natale



Nikki Trowbridge for Statements Salon & Spa. Make-Up by Nikki Trowbridge



Nikki Trowbridge for Statements Salon & Spa
Make-Up by Fosalee House

S Wave Thermal Set Makes Hair History

Hair by Jesse & Flo Briggs
for Yellow Strawberry
Make-up by Katherine Quiel
Photos by Tom Carson

by Karen Marie Shelton



History Of Creating Waves & Curls

Attempts to create sensuous waves and curls on stick straight hair date back to the earliest civilizations. History has recorded attempts by both Egyptian and Roman women to create long lasting hair waves and curls.

According to historical records, women from those ancient times slathered a mixture of mud and water onto their strands and then wrapped them on very crude wooden rollers.

To "set" the waves and curls the women would then try to harness "heat" by sitting in a broiling sun. While crude waves and curls resulted from all this work, the new textures created with the heat mud mixes were not permanent.

Weird Electrical Contraptions & Chemicals

As history progressed, straight tressed woman continue to pursue the elusive waves and curls through a variety of means.

In 1905 Charles Nessler invented a machine that harnessed the required heat through electrical current to metal rods that hair was wrapped around. A complex system of counterbalancing weights were added to the



Paul Mitchell shocked the hair world when he threw out hood dryers at Henri Bendel. Vidal Sassoon created new shock waves when he threw out old fashioned roller sets. Now Jesse Briggs, who is known as the King of Hair & HairBoutique.com famous hair care partner, is telling the hair world to throw away their perming rods.

Jesse's proclamation that the hair world no longer needs perm rods may seem shocking and radical. But over the past five years Jesse and his wife Flo have developed and perfected a fabulous hair technique - The S Wave Thermal Set™ - that is guaranteed to create a brand new chapter in the history of

hair wave and curl design.

Jesse's S Wave Thermal Set™ creates soft luscious curls, edgy waves and romantic ringlets while at the same time signaling the death of the traditional perm. Thanks to this exciting new wave creation technique, the days of tight kinky curls, lopsided waves, damaged tresses and frightening frizz are numbered. The old fashioned perm and perm rods are marked for sudden death.

Yellow Strawberry clients in their 20s, 30s and 40s love the S Wave Set and have been clamoring for this leading edge hair treatment designed to create sexy soft S shaped texture.

equation, hanging from an overhead chandelier. While the results were better than the previous mud sets, Nessler's machine was known to potentially cause electrical shocks and burns, not to mention the agony of sitting hooked up to a hanging chandelier with weights.

During 1932 Ralph Evans and Everett G. McDonough pioneered a new method of adding waves and curls through a purely chemical process that eliminated the need for Nessler's machines. Although successful, the Evans McDonough methods left much to be desired.

Scientists in 1941 developed a waving lotion made of a strong alkaline chemical solution that when applied to hair would soften and expand every strand by basically breaking the chemical bonds that result in natural texture patterns.

They also created a neutralizer lotion that ultimately hardened and shrunk the hair strands so that they conformed to the shape of a waving rods. The waving process did not require heat of any type and thus were known as cold wave sets.

The 1970s brought a wave solution that was acid rather than alkaline. The goal was basically to break existing hair bonds and then reform them. The difference was that the chemicals used were less harsh.

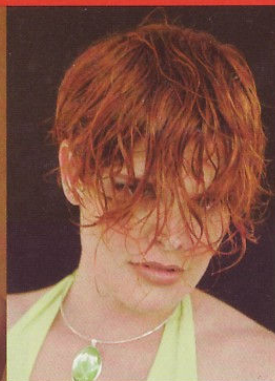
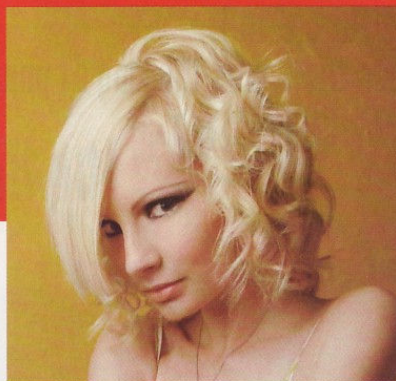
Sultry Strands Arrive In 2005

In 2000 Jesse and Flo Briggs threw out the traditional hair perm techniques, perming rods and pins. Over the past five years they have worked with a variety of techniques to create a softer, gentler hair waving solution.

After much testing and experimentation they partnered a company that produces the finest quality thermal hair chemical solutions available.

Combining the leading edge formulas with hot new rollers in a variety of sizes, Jesse and Flo created spectacular S Wave results. By experimenting with a vast variety of different sized rollers, plastic coated pins and a myriad of rolling patterns, the Briggs team created stunning results.

Jesse ultimately combined the waving solution with his unique rolling and wrapping techniques which produced eye popping, mouth dropping S shaped waves and soft curls. The S Wave Thermal Set was born and nurtured at Yellow Strawberry. The Yellow Strawberry hair clients were thrilled and the word quickly spread. Men,



women and children in search of the gorgeous S Wave Set have traveled from all over the world to have The Yellow Strawberry Team create their Thermal Set magic on their tresses.

S Wave Thermal Set

The beauty of the S Wave Thermal Set is that it is gentle for all types of hair yet creates a long lasting S Wave pattern that generally lasts for up to three months.

Once the S Wave is created in the Yellow Strawberry Salon, it is easy to simply shampoo and scrunch tresses into a variety of edgy textured looks. Optionally S Waved hair can be shampooed, blow dried and then a wide variety of waves and/or curls can be easily and quickly created with the touch of a curling iron.

The S Wave Thermal Set forever banishes the many hours spent trying to get stick straight hair to form waves and curls. Even better the agony of trying to get hair to hold a newly created curl or wave pattern by applying tons of styling products and wrestling with unwieldy curling irons and hot rollers is over.

Thermal Chemical Utilization

The S Wave Thermal Set is created through the use of an thermal acid chemical process that is specifically designed to produce a soft curl or wave pattern.

The thermal formulas range in pH from 6.5 to 8.0 and are considered much milder than the alkaline based chemicals that were once used on traditional chemical curling/waving procedures.

The S Wave Thermal Set utilizes a special technology to control the oxidation and reduce damage to the hair caused by the application of the required chemicals.

Jesse's Secrets to Perfect S Waves

Jesse explained that he has done so many of the S Wave Sets that it would be impossible for him to explain everything for the purposes of this article.

However, Jesse was graciously willing to share a few of his secrets for creation of the spectacular S Wave Thermal Set. He explained that the "key to the S Wave is utilization of a special wave chemical, custom designed wave planning, wrapping and utilization of his special curlers and pins".

According to Jesse "anyone with hair that is long enough to be wrapped around the special S Wave rollers 2 1/2 times" can have the Thermal Set performed on their strands. The S Wave Set can be successfully created on short, medium or long strands.

While the average Thermal Set will generally last for up to three months, special care of the hair can extend the life of the S Wave Set for longer in some cases.

It is important to note that each S Wave Set performed by Jesse or the trained hair experts at Yellow Strawberry is a completely custom set. This means, as Jesse explained "the client's desired wave and curl style is carefully analyzed and the rolling pattern is carefully planned and executed to create those results".

Although the S Wave Thermal Set is usually safe on previously colored or highlighted hair, Jesse did say that in some rare cases it might not be recommended. However, to protect any previous color, Jesse has devised a special process that he uses to protect strands.

The S Wave Thermal Set, depending on the length and thickness of hair to be processed may take from 2 to 2 1/2 hours to be completed. The cost of the Thermal Set varies depending on the condition, length and type of hair being processed. It also depends how long it takes to do the custom design and wrapping. Prices for the S Wave start at \$150 and can range up to \$450.



The S Wave Thermal Set™ created by Jesse and Flo Briggs is destined to create hair history. It is also destined to trigger a world bursting with luscious soft curls, edgy waves and romantic ringlets. Once hair consumers and their hairdressers see the incredible results that the S Wave Thermal Set creates, everyone will be selling their perming rods on EBay.

For more information about this revolutionary process or to make an appointment for this revolutionary new hair technique, call Jesse Briggs at: 800-734-2597 or email Jesse at jessebriggs@bellsouth.net.