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Celebrity style

# ShortCuts

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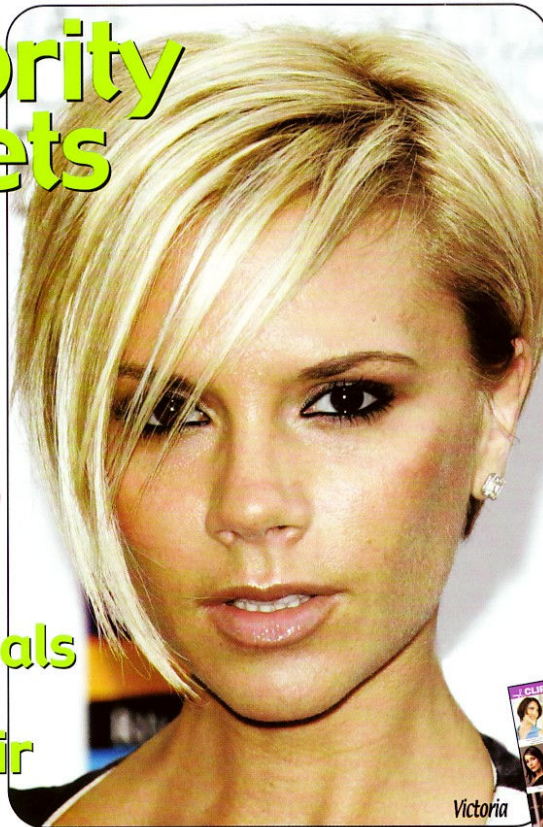
## Celebrity Secrets

Look Like Your Favorite Star

## 5 Steps to Style Success

Make your cut work for you!

## 10 Essentials for Longer Lasting Hair Color



Victoria

## Our Red Carpet Makeover Winner

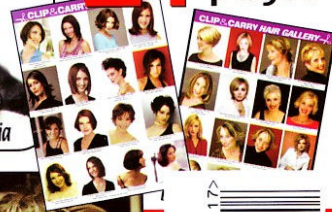
Heidi as Kristin Cavallari



## BEFORE & AFTERS

Quick Fixes for Problem Hair

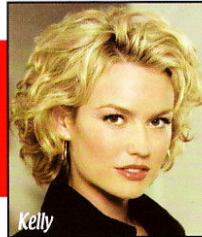
24 bonus pages



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# RED CARPET MAKEOVERS

By Ken Paves Salon & Benefit Cosmetics • Technicals: Karen Shelton • Photographer: Georgia Cobb

**T**he stylists at the Ken Paves Salon and Benefit Cosmetic's National Makeup Artist Arianne Damboise, along with Benefit's Beauty Artists Patty Himinez and Tina Arezomanian, worked together to transform these lucky *ShortCuts* Red Carpet Makeover winners into versions of their celebrity idols. Congratulations ladies, you look fabulous! Now, get ready for your close-up!

Call the world famous Ken Paves Salon at (310-499-7122) to schedule your own jaw-dropping transformation. To purchase HairDo extensions by Jessica Simpson and Ken Pavés, log onto [HairBoutique.com](http://HairBoutique.com). Log onto [BenefitCosmetics.com](http://BenefitCosmetics.com) to purchase any of the products featured in our shoot (page 61).



## COVER WINNER! Heidi as Kristin Cavallari

**H**eidi wanted a completely new style. Selecting Kristin Cavallari's iconic California Girl look as her goal was definitely a great way to break out of her existing mold. Kristin shot to instant fame on the first and second seasons of *Laguna Beach: The Real Orange County*, and has been praised for her fabulous sense of style.

**Before:** Before her celebrity makeover, Heidi wore her finely textured reddish-brown tresses off her face with an off-center part. Although Heidi's hair is very fine, it has a lot of density. One of the biggest





challenges with fine hair like Heidi's is infusing it with volume, movement and texture that holds. Heidi's face shape is actually very similar to Kristin's and is a mixture of angles and shapes. Although her jaw and cheeks are part of a classic square, her chin tapers to a point that normally is typical of a heart shape. The top of her face appears to be more oval.

**Cut:** Celebrity hairdresser Nikki Lee trimmed the perimeter of Heidi's hair to even out the edges and give it shape. She repositioned Heidi's previous off-center part by creating a full side-swept fringe that extended from a short side part, directing the bangs fully across Heidi's forehead. Nikki skillfully shaped and lightly layered the newly created frontal fringe to give it fullness and movement. She made sure that all of Heidi's hair blended well.

**Color:** Heidi was ready for a major color change which was required to take her from her current brunette to Kristin's California beach blonde, creating a multi-dimensional blonde with interwoven strands of lighter and darker hues to create movement. Nikki started by creating heavy blonde highlights all over Heidi's head. She broke up her base all over to lighten significantly. She added a few more lighter pieces in front to brighten up the entire color. Cranking up her natural glow, Nikki wove in a series of painstakingly placed honey-gold based highlights and light caramel lowlights that added instant warmth and pizzazz. Heidi's color instantly morphed to a golden version of Kristin's. A beige-blond was added in the front for definition and bright dazzle.

**To Style:** Newly highlighted tresses like Heidi's require special TLC. To provide that special care, as well as to maximize the beauty of Heidi's gorgeous highlights and lowlights, Nikki washed Heidi's hair with a color enhancing shampoo that would protect as well as kick up the gorgeous new hues. She coated Heidi's freshly washed and towel-dried strands with a light styling product but avoided using heavy styling products that might weigh down Heidi's fine tresses.

After letting her freshly washed tresses air dry for a few minutes to remove excess moisture, Nikki used a round brush and a blow dryer to dry Heidi's hair. Separating Heidi's hair into individual sections, she used the round brush to build in extra volume and body along the face and the crown, shaping and build-



ing lots of movement into the newly created side-swept fringe around the face. She also directed the air flow of the dryer down the hair shaft to build in lots of natural shine.

**Adding HairDo Human Hair Extensions:** Once Heidi's hair was completely dry, Nikki worked around the perimeter from side to side with a straight iron to prep her hair for the addition of the clip-in extension hair piece. She created a part in the back of Heidi's hair, just below the crown, which extended vertically from temple to temple. She twisted the bottom strands of the hair into a secure bun and pinned the bun against Heidi's scalp.

Nikki lightly back-combed strategically placed root sections of Heidi's hair and then applied Kerastase Double Force to help secure the clip-in extension firmly in place. She then added HairDo's Synthetic Clip-In Hair in Ginger Blonde. After the hair extension piece was clipped into Heidi's hair Nikki used her fingers to carefully smooth and arrange the final style. She used a flat



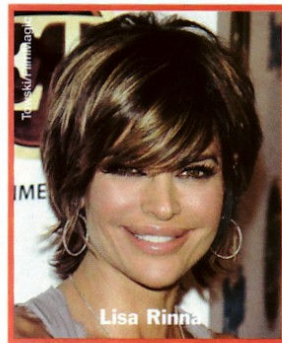
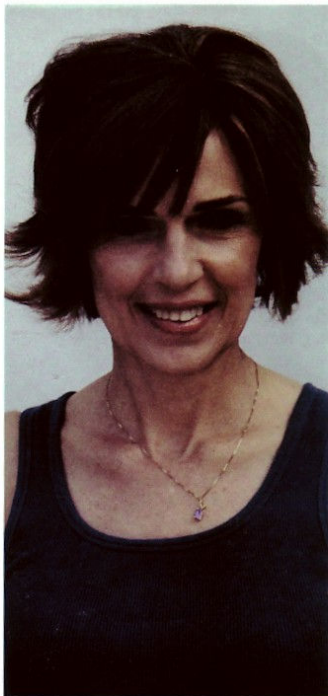
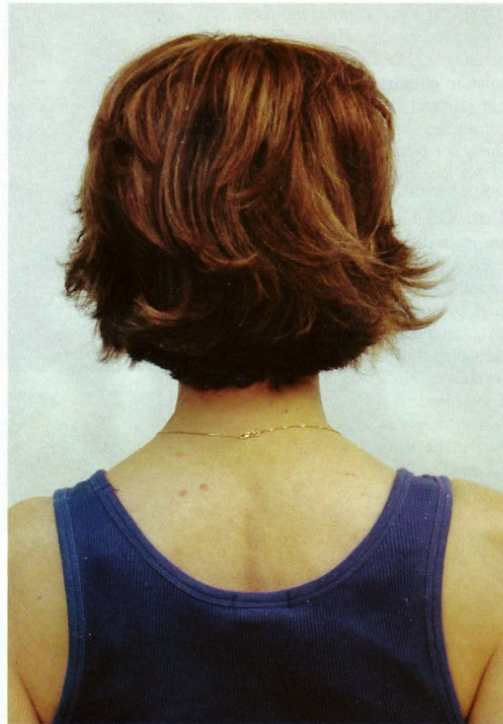
iron along Heidi's fringe in the front to add sleekness.

**The Makeup:** Once Nikki was finished creating a masterpiece of style and color, Benefit Cosmetics' National Makeup Artist Arianne Damboise, along with Benefit's Beauty Artists Patty Himinez and Tina Arezomanian, applied a beautiful palette of hues to compliment Heidi's sensual new look. See page 61 for the products used for Heidi's gorgeous glow.

**The Finished Look:** Heidi's hair was magically transformed from dull brunette to a shimmering sun-kissed blonde with lots of great highlights and lowlights for dimension and movement. Heidi's makeover visually demonstrates that a dramatic color change combined with a new fringe and part can completely change the final look. Her makeover also demonstrates that any length or type of hair can be instantly transformed into luscious strands with the help of clip-in extensions.



## RED CARPET MAKEOVERS



### Cindy as Lisa Rinna

**C**indy wanted to look like her favorite celebrity, Lisa Rinna. This gorgeous star is a classic example of a strand savvy woman who knows what style looks great on her and sticks with it to her very best advantage. Rather than being a slave to fickle hair trends and constantly changing her tresses from long to short, dark to light, Lisa has become famous for her short shag style which she has been wearing for the past seven years.

**Before:** Cindy wore her below-the-chin reddish-brown tresses hanging against her face with a messy sideline part. Her finely textured strands had a slight wave to them. Her hair color appeared brassy in some sections with dark roots extending a few inches along her side part and along the top of her crown.

Cindy has a mixture of face shape elements. Although her jaw and cheeks are part of a classic square, her chin tapers to a point that normally is typical of a heart shape. The top of her



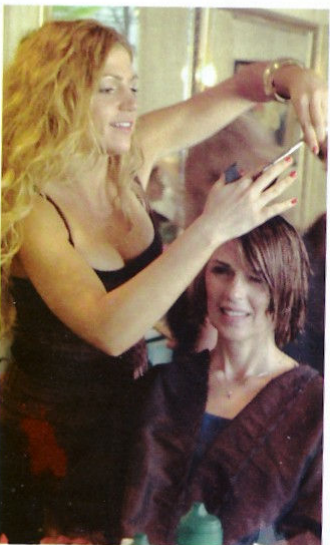
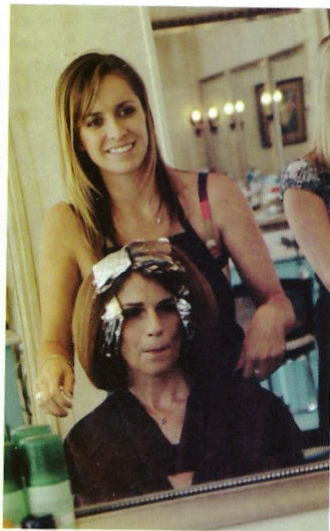
face appears to be more oval.

**Cut:** Cindy was lucky to win the attention of the mega talented hairdressing team of Riawna Capri and Diana Folino. Riawna and Diana focused on transforming Cindy into her vision of Lisa but determined that minimal changes could create maximum makeover results.

Diana, who works with Eva Longoria and Ashlee Simpson, is an expert at dry cutting which is a unique and rare talent that provides the very best cuts and trims. Diana set to work on Cindy's tresses by trimming all along the outside perimeter to shape and even out the ends so that all of the strands blended perfectly together. Once she had evened out the edges and created the new part and side-swept fringe, she cut precision layers along the sides and back to duplicate Lisa's famous short shaggy style.

If you look closely at Cindy's cut you will notice that the top layers were carefully crafted by Diana to create sassy volume that gives the finished style a flirtatious appeal. The key to Diana's cut was to make sure Cindy's new shag would fall instantly into place with the simple shake of her head. Indeed, the results of the haircut were spectacular.

**Color:** Riawna's initial goal for Cindy's hair was to equalize her current brunette base color which contained a lot of brassy red. This goal was achieved by applying a brunette hue that softened and blended the existing colors. Blonde highlights and caramel colored lowlights were applied over the top of the brunette hue creating instant softness, definition and focus along the perimeter of Cindy's face. A few blonde highlights were added in the front along Cindy's hairline for definition and bright dazzle and to open up her face while drawing attention to her eyes.



**To Style:** To maximize the beauty of Cindy's newly created highlights and lowlights, Diana washed Cindy's hair with a color enhancing shampoo that

would protect the gorgeous new hues. She coated Cindy's freshly washed and towel-dried strands with a light styling product.

After letting her freshly washed tresses air dry for a few minutes to remove excess moisture, Cindy's hair was set on large self-adhesive style rollers in a bricklay pattern for a firmer, long term set. Rollers were set away from the face along the hairline and at the crown. On the bottom the rollers were set away from the face but slightly upward. The rollers at the very top were set to the left. Once the hair was completely rolled, Diana used a blow dryer and concentrated the air on each curler to help it dry.

When Cindy's hair was completely

dry, the rollers were removed and Diana quickly went over her hair with the blow dryer to make sure all of the strands were completely dry. Diana back-combed Cindy's hair along the back and crown for life and movement.

**The Makeup:** Benefit Cosmetics' National Makeup Artist Arianne Damboise, along with Benefit's Beauty Artists Patty Himenez and Tina Arzomanian, applied a beautiful palette of hues to copy Lisa's look for Cindy. See page 61 for the products used for Cindy's stunning features.

**The Finished Look:** It's amazing what a fabulous new haircut paired with highlights and lowlights achieved for Cindy's look, which is now a stunning combination of sassy volume and flirtatious appeal. Cindy's side-swept fringe was carefully cut around her eyes to bring them to prominence and make them literally pop. The sides of her hair are feathered back and off her face to showcase her beautiful cheekbones which were hidden by her pre-makeover style.



## RED CARPET MAKEOVERS



Katharine McPhee



### Chenoa as Katharine McPhee

Chenoa wanted to be transformed into a version of the lovely Katharine McPhee, who was a finalist on last year's *American Idol*. Not only does she have a successful debut album, Katharine's long and luscious brunette tresses have won rave reviews around the world.



**Before:** Chenoa wore her fine, slightly wavy strands swept completely off her face. Her hair was parted on one side and the length extended to the tops of her shoulders. Chenoa has an oval face that is more rounded along the cheeks while her chin has a very slight point to it. Chenoa has beautiful wide set eyes framed by well shaped brows and lips.

**Cut:** Talented celebrity hairdresser Denise Bolanowski focused on making minimal changes to Chenoa's hairstyle and shape. After studying Chenoa's hair and deciding



that her Katharine McPhee look would be created by extending her hair length with HairDo Clip-In Extensions, it was decided not to cut Chenoa's hair at all.

**Color:** Denise focused on making the necessary changes to Chenoa's current copper-brunette hair color which was punctuated by a series of contrasting blonde chunks. Denise completely eliminated the white-blond streaks by covering them with a copper hue which worked in harmony with subtle highlights and lowlights. When all the new colors were merged, the resulting base color was a warm chocolate truffle with hints of copper and soft glowing light chocolate. The newly created hues added beautiful dimension, movement and shine.

**To Style:** To maximize the beauty of Chenoa's gorgeous highlights and lowlights, Denise washed her hair with a color enhancing shampoo that would protect the gorgeous new hues. She coated Chenoa's freshly washed and towel-dried strands Kerastase Double Force Volumactive Mousse and specifically avoided using heavy styling products that might weigh down Chenoa's fine strands.

After letting her freshly washed tresses air dry for a few minutes to remove excess moisture, Denise used a blow dryer and a round boar's bristle brush and blow-dried Chenoa's hair. Separating her hair into individual sections, Denise used the round brush to build in extra volume and body along the face and the crown.

Once Chenoa's hair was completely dry, Denise separated her strands into individual sections. She spritzed each section with Kerastase Double Force before wrapping the strands around a medium-barrel curling iron. Denise's goal was to create soft sexy curls throughout Chenoa's strands. After releasing each newly curled strand from the curling iron, Denise used her fingers and clipped the curl against Chenoa's scalp to cool and set.

**Adding HairDo Hair Extensions:** Once Chenoa's hair was completely set, but still clipped into place, Denise released the bottom curls. To prepare for adding the hair extension piece, Denise first lightly back-combed strategically placed sections to help the natural hair and the extension blend seamlessly.



She then applied Kerastase Double Force to the roots to help secure the clip-in extension firmly in place. Denise created a part just below the crown which extended vertically from temple to temple. She twisted and pinned the bottom strands of the hair into a secure bun.

Denise carefully positioned a 23" Clip-In Wavy Extension from the HairDo Collection and attached it at the newly created back part. After the color matched piece was clipped into Chenoa's hair, Denise released the remaining clips which allowed the newly created curls to cascade down over the top of the piece.

Picking up a few pieces of hair, she lightly back-combed to completely cover the hair line where the extension was clipped into place. She then used her fingers to carefully arrange, tousle and finish Chenoa's style. She used a curling iron to fine tune curls (on her natural hair only)



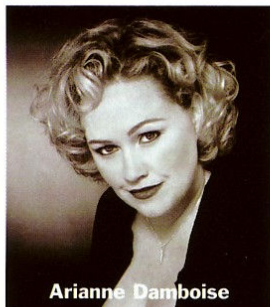
along the bottom and top of Chenoa's style.

**The Makeup:** To complete the look of Katharine, Benefit Cosmetics' National Makeup Artist Arianne Damboise, along with Benefit's Beauty Artists Patty Himinez and Tina Arezomanian, applied a beautiful palette of hues on Chenoa. See page 61 for the products used for her sassy new look.

**The Finished Look:** Chenoa's amazing celebrity makeover transformed her into her own version of an *American Idol* complete with luscious long curls and waves in a rich cherry-chocolate truffle hue. Her newly created brunette color reflects brilliant shine and shimmer, giving her eyes and skin a spectacular glow. The long side-swept fringe that falls past one eye adds a touch of extra sass. The cascade of long luscious curls completes the look hinting at playfulness.



## RED CARPET MAKEOVERS



Arianne Damboise

### How does red carpet makeup differ from everyday makeup?

The main thing to remember about red carpet makeup is that you have to be camera ready. With all those flash bulbs, the focus is a flawless face and accentuating your best features. It's about correcting skin imperfections with concealer, foundation, highlighters and powder.

### Do you use any products specifically to achieve this difference?

Yes. In order to create the flawless finish, you need heavier coverage. Creating a fabulous base is key, so it takes more and thicker coverage of foundation, concealer, highlighters (to bring a natural glow) and powder to set the base. A dark mascara draws attention to the twinkle in your eyes!

### What products do you use to combat shine for the cameras?

Loose powder is best at keeping your skin matte. Benefit's Dr. Feelgood is a great tool for shine, since it fills pores and mattifies the skin. Be sure to bring a compact along for touch-ups—all those lights can make you HOT!

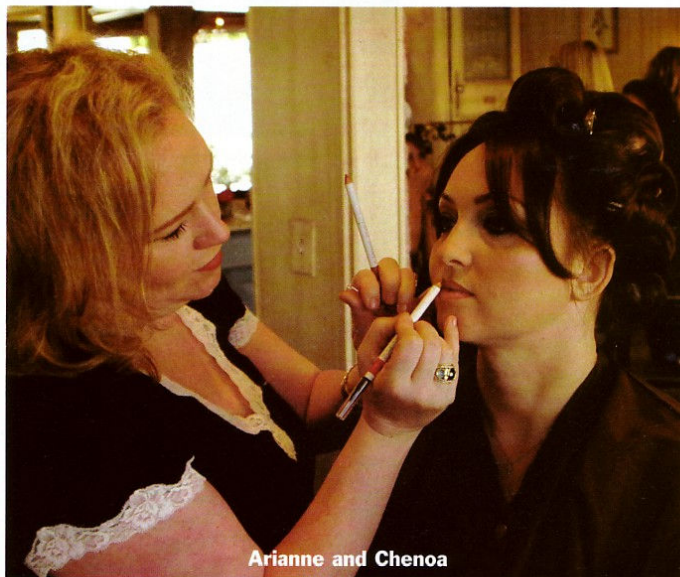
### What should women avoid when doing "red carpet" or evening makeup?

Over-blending will lead to no coverage and remember you don't have to look too colorful, or try to do something totally out of your comfort zone. Accentuate your best features using contour, a brow highlighter, like Benefit's High Brow, and Benefit's Babe Cake Eyeliner is great at opening up your eyes and making your lashes look great. It's a great time for a little color on the cheeks (just a little though) and glamorous lips with a fresh coat of lipstick or a hot gloss.

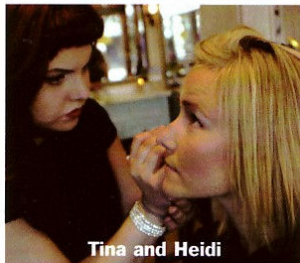
### Before an event, how should we prep our skin?

Two words: exfoliate and hydrate. If you opt for a facial, don't do a lot of extrac-

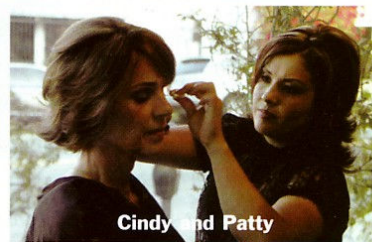
**B**enefit Cosmetics' National Makeup Artist Arianne Damboise gives you the scoop on getting that gorgeous red carpet glow! To purchase any of these products or to check out the entire line, log onto [BenefitCosmetics.com](http://BenefitCosmetics.com).



Arianne and Chenoa



Tina and Heidi



Cindy and Patty

tions or intense masks, which tend to leave the skin red and blotchy. You want healthy, refreshed looking skin.

### What are your favorite three must-have products of the moment?

My three favorite products never change. I love a good concealer to erase blemishes and dark circles. Cake liner can be daytime easy and you can spice it up for night time by drawing the line a little thicker with more dramatic ends...it's totally versatile. And always, always a mascara!

### For fall, how should our makeup application differ?

Let your skin shine through in the summer. Light coverage makes your skin look healthy and glowing. Go for a tinted

moisturizer like You Rebel (one that has an SPF is great to cut down on steps). Go for creme-based products, like cream or liquid blush and cream shadow; it looks more natural and glowing. Also, go for a gloss, or a sheer, glossy lipstick.

### Is there anything we should be doing to take care of our skin during the fall months?

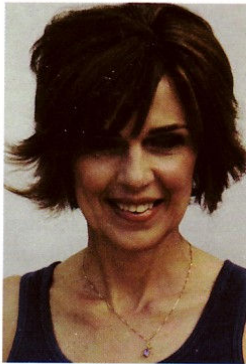
Always wear an SPF 30 when out and about—sun protection is key to maintaining healthy skin. As always, exfoliate and keep your skin well hydrated.

### Is there anything else we're missing that you'd like to comment on?

Take pictures during sunset—it creates a golden light and makes everyone look their best!



## RED CARPET MAKEOVERS



### Cindy as Lisa Rinna

- Brow Zings Dark
- Eye Bright
- You're Bluffing
- Boi-ing 02
- Play Sticks in Tea Party
- Hoola
- High Brow
- Creaseless Cream Shadow/Liner in Skinny Jeans
- Creaseless Cream Shadow/Liner in Stiletto
- Bad Gal Lash



### Heidi as Kristin Cavallari

- Play Sticks in Jump Rope
- 10
- Bad Gal Blue
- High Beam
- Miss Moon
- Silky-finish Lipstick in Candy Store
- Her Glossiness in My People, Your People
- Creaseless Cream Shadow/Liner in Strut



### Chenoa as Katharine McPhee

- Play Sticks in Tea Party
- Ooh La Lift
- Get Even 02
- Brow Zing Dark
- Hoola
- Get Bent Mascara
- Flush Lip Liner
- Silky-finish Lipstick in Hold It

