

GORGEOUS STYLES IN FIVE EASY STEPS!

Celebrity style

# Shortcuts

500+ CUTS, COLORS & STYLES

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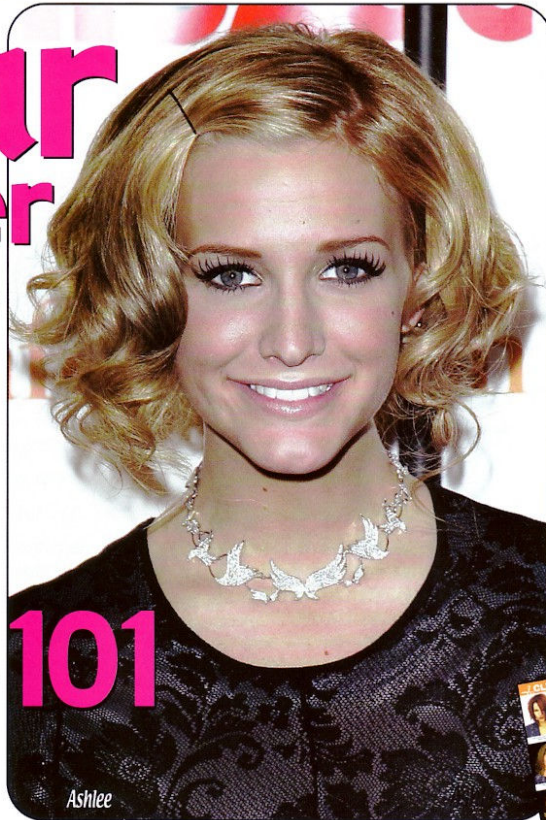
Red Carpet Looks for Everyday Lives

## Get Your Glam On

19 Looks that will make you sparkle!

## Style 101

How-to Give Yourself a Makeover



Ashlee

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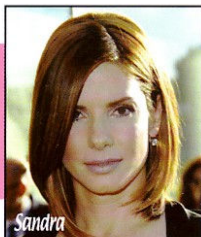
A Red Carpet Makeover with Ken Paves Salon & Benefit Cosmetics

HAIR S.O.S.  
The Best Products for Healthy Hair

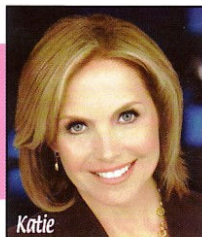
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# ENTER TO WIN!

## A RED CARPET MAKEOVER WITH KEN PAVES SALON & BENEFIT COSMETICS

**H**ave you ever wanted to look like Jessica Simpson, Eva Longoria, Beyoncé Knowles and well, the list of fabulousness goes on and on... Perhaps you even resemble one of these gorgeous gals and just need a little enhancing to be their "identical" twin. Well, now's your chance—*ShortCuts* has teamed up with the Ken Paves Salon in Beverly Hills (that's right, the namesake salon of Hollywood's hottest celebrity stylist) and Benefit Cosmetics to make all of your red carpet fantasies come true!

Entering is easy. Just submit the form below with a head shot, full body shot and a 100 word essay on why you want to look like your favorite star—whomever she may be. If you think you have what it takes, then we'd love to hear from you!

Prizes: Grand Prize: A gorgeous makeover from the Ken Paves Salon in Beverly Hills, CA with makeup by Benefit Cosmetic's celebrity makeup artist Arianne Damboise (who's perfected the pouts of Amanda Bynes and Sophia Bush)! Once you're pampered and primped, your picture will be taken for the cover of *ShortCuts* to be featured in 2007 as well as on HairBoutique.com! Plus, HairBoutique.com will give the grand prize winner a goodie bag of hair accessories and products. Second, third and fourth place winners will win a celebrity makeover from the Ken Paves Salon in Beverly Hills, CA with makeup by Benefit Cosmetic's celebrity makeup artist Arianne Damboise and photo shoot to be featured in *ShortCuts* and on HairBoutique.com. Plus, HairBoutique.com will give each winner a goodie bag of hair accessories and products.



Ken and Jessica showing off the gorgeous styles of their HairDo line by HairUWear.



Ken Paves with Carmen Electra, Eva Longoria and Jessica Simpson at the opening of Ken Paves Salon in Beverly Hills—where winners' makeovers will take place!

Send your entry to: *ShortCuts*' Red Carpet Makeover Contest, c/o Multi-Media International, 1359 Broadway, Suite 1203, New York, New York 10018

### ENTRY FORM

I hereby enter *ShortCuts*' Red Carpet Makeover Contest, and agree to the terms set forth below. I warrant that I am over the age of 14. I further warrant that I am of lawful age to sign and submit this Entry Form (21 years of age if a resident of MS; 19 years of age if a resident of AL, NE or WY; at least 18 years of age in all other states) or, if I am under the ages set forth above, my parent or custodian has executed this entry form and consents to its terms.

Name: \_\_\_\_\_ Celebrity You Want to Look Like: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Age: \_\_\_\_\_ Birth Date: \_\_\_\_\_

Weight: \_\_\_\_\_ Height: \_\_\_\_\_ Hair Color: \_\_\_\_\_ Eye Color: \_\_\_\_\_

Signature: \_\_\_\_\_ Signature of Guardian (if necessary): \_\_\_\_\_

#### TERMS OF ENTRY AND CONTEST RULES

By executing and submitting Entry Forms for *ShortCuts*' Red Carpet Makeover Contest, the entrant grants *ShortCuts* the absolute right and permission to use, reuse, publish and republish, in color or black and white, the entrant's pictures (whether taken before or after the execution of this Entry Form, and whether submitted by entrant or taken by a photographer designated by *ShortCuts*) for any purpose whatsoever, including promotion or advertising for *ShortCuts*, and waives any and all rights to inspect or approve any such photograph. The entrant hereby releases and discharges *ShortCuts*, its owners, officers, directors, representatives and employees, from and against any and all liability, claims, actions and/or obligations as a result of the taking, processing or reproduction of the entrant's photograph or its publication or distribution in any media. Entrant agrees that this Entry Form is the sole and complete understanding and agreement of the parties and that she is not relying on any other representations or statements, whether oral or written.

No Purchase necessary. All contests are sponsored by Multi-Media International, LLC. To enter, send your photograph, name, address, telephone number and age to: *ShortCuts*' Red Carpet Makeover Contest c/o Multi-Media International, LLC, 1359 Broadway, Suite 1203, New York, New York 10018. One entry per contest per household. All contests begin on the date of publication of the magazine containing the contest. Entries must be received by February 1, 2007. The Sponsor is not responsible for lost, mutilated, late or misdirected mail or illegible entries. Winners will be selected from all entries for each contest in a drawing held on or about February 7, 2007 from all entries for each contest by staff of the Sponsor, whose decisions are final. Winners will be notified within thirty days of drawing. Prizes: 1 winner will receive the first prize of a makeover, cover shoot and a \$100 travel voucher with a retail value of \$3500; 4 winners will receive a second prize of a makeover, photo shoot and a \$100 travel voucher with a retail value of \$3000. Sponsor is not responsible for transportation to or from the location of the makeover, or for lodging or food accommodations, or any associated expenses. Winners are solely responsible for transportation (above the \$100 travel voucher) to and from the location of the makeover, as well as any lodging, meals or other expenses associated therewith. Sponsor reserves the ability to provide a substitute prize of equal or greater value, including the cash-equivalent of any prize that becomes unavailable. Entry and acceptance of prize constitutes permission (except where prohibited by law) to use winners' names, hometowns and likenesses for purposes of advertising and promotion on behalf of Sponsor and participating sponsors without further compensation or permission. Winners, or winners' parent or legal guardian (if winner is under 18), must sign and return affidavit of eligibility and release of liability, which must be received within fourteen days of date printed on the notification, or an alternate winner will be selected by Sponsor's staff. In the event of any unclaimed prize, an alternate winner will be selected by Sponsor's staff. Open to US and Canada residents (except Quebec). If winner is Canadian he or she must correctly answer a skill-testing question, or alternate winner will be selected. Odds of winning depend upon number of entries received. Employees (and their immediate family members) of Sponsor, participating sponsors, and affiliated companies are not eligible. For winners' names, send a self-addressed envelope to Contest Winners at above address. Winners solely responsible for any taxes. Contest subject to all applicable laws and regulations and void where prohibited. Sponsor accepts no liability or responsibility in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession or use of any prize or substitute prize awarded.

# HAIR S.O.S.

## Just What You Need For Healthy Hair

It doesn't take a miracle to have gorgeous hair, you just need to know the best ingredients to make it look and feel fabulous. Check out these items we've been adding to our beauty checklist for a shiny mane. By Kelly Bryant

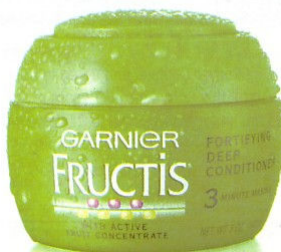
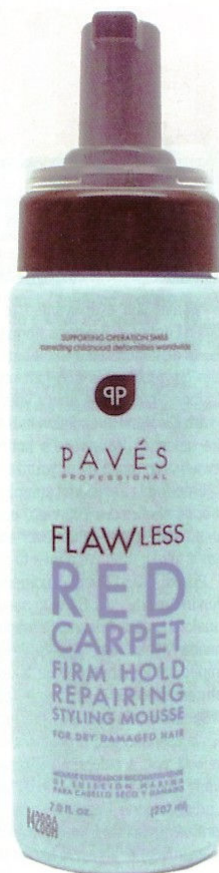


### To the Rescue...

Try Philip B's Four Step Hair and Scalp Treatment Kit (\$79.50) to give your hair a fresh start. Step One: Philip B Rejuvenating Hair Oil is a nourishing blend of 10 plant and flower oils including jojoba, lavender, sweet almond and olive oils. Step Two: Philip B Peppermint and Avocado Shampoo is formulated with peppermint oil, plus 16 plant extracts and 11 carrier and essential oils. Step Three: Philip B Deep Conditioning Crème Rinse is a moisturizing formula loaded with African shea butter, wheat germ and soy protein. Step Four: Philip B Detangling Finishing Rinse is like a toner for the hair—this light mist seals and tones the cuticle and removes up to 70% of residue left behind by tap water; available at Barneys New York and online at [www.philipb.com](http://www.philipb.com).

### Whipped Topping

We're always recommending our readers use mousse to achieve lots of the styles you see in *ShortCuts*, so when we tried out Paves Professional FLAWless Red Carpet Firm Hold Repairing Styling Mousse for Dry Damaged Hair (\$6) we were psyched with the results! It does everything we wanted it to and more—creates volume and holds our style without making strands feel sticky, flaky and tough. Work this wonder through damp hair and you'll see what we mean; available at [www.hairboutique.com](http://www.hairboutique.com) or by calling 866-469-4247.



### Don't Be a Flake

Dandruff can be a downer but today you have more and more options for getting rid of those pesky white flakes.

Try Garnier Fructis Fortifying 2 +1 Shampoo and Conditioner: Anti-Dandruff (\$3.99) to reduce the problem (proven to be effective with your first wash!). Follow up once a week with their Fortifying Deep Conditioner (\$3.99) to give strands a shot of nutrition; available at mass merchandisers nationwide.





## Grey Matter

We're glad you're going grey gracefully—but that mature new shade of yours isn't as easy to care for as you originally thought, is it? Grey or white strands deserve their very own products, so try Phyto's Phytargent (\$22), a glorious shampoo containing chamomile azulene that will help keep your color from turning dull and the texture of your locks smooth and silky; available at fine salons, select department and specialty stores. Call 1-800-55-PHYTO for nearest retail locations or visit phyto.com.

## Through Thick and Thin

Make your mane full and lush with Bumble and bumble's Density Therapy (\$58.95), a stimulant that infuses life into your locks, provides rehab for your follicles and even clarifies at the same time. If you find yourself with thinning strands, this is definitely one to try, to be applied after you wash and condition your mane; for more information log onto [www.bumbleandbumble.com](http://www.bumbleandbumble.com).



## Oil Change

Greasy hair got you down? Rene Furterer has two very special products that may just change your life. Start off with their Complex 5 (\$42), an anti-septic and antibacterial formula that cleanses the scalp and aids the effectiveness of the other products in their line. The Curbicia Clay Mask Argilla (\$32) absorbs excess oil so that it doesn't bog you down and even adds body to your mane; for more information log onto [www.renefurterer.com](http://www.renefurterer.com).



## Travel Challenge

If you're constantly on the go and can't seem to find a way to avoid matted-down airplane hair after being squished into one of those narrow seats for hours at a time, try this trick: Shower before you leave for the airport and use a leave-in conditioner like Hamadi's Shea Leave In (\$22) on your locks. Blow-dry strands, then pull them into a soft ponytail. When you step off the plane, release the ponytail and after a quick brush your strands will look just as fresh as they did earlier that day! For more information on Shea Leave In, log onto [www.hamadibeauty.com](http://www.hamadibeauty.com).



## Ultimate Carry-On

Also for the woman-on-the-go, security regulations prohibit us from taking any liquids on the plane, which basically consists of, oh, just about everything in our toiletry bag. Check out Lush Solid Shampoos, we love Godiva (\$7.95) for an easy and safe way to tote your hair products without breaking any rules; for more information, log onto [www.lush.com](http://www.lush.com).



JESSICA SIMPSON

# SHORT HAIR STYLE CHALLENGES

By Karen Marie Shelton • HairBoutique.com

**L**ike every other type of hair, short hairstyles come with their own built-in challenges. While short hairstyles can be a breeze to maintain on a daily basis, they can be more demanding on a monthly term.

Short hairstyles can look absolutely stunning right out of the salon, but hair always grows and once tresses extend to a certain point, a precision bob, shag, pixie, chop or crop will start to lose its finely crafted shape. Layers that are growing out in a short style can be especially troublesome if not managed properly.

Although layers in your short do might have looked absolutely fabulous while you were sitting in the salon chair, when you got home and started to work with your new style, you might have discovered that the layers were not to your liking in the harsh reality of your bathroom mirror. You might also have discovered that they were slightly uneven, hard to manage or you just didn't like the way that they looked.

Yes it's true that short hair layers, as they grow out, can also pose some additional issues. There are several options to harness out of control strands. These include:

## 1 Create Texture To Blend Shorter Strands Into Longer Ones

Regardless if you are growing out your

layers between hair cuts or growing them out to one length on a more permanent basis, create texture in your tresses to instantly blend the layers into the rest of your style. Whether you use a round brush and blow-dry your tresses to add bend or use hot rollers, a curling iron or hook and latch style rollers, when you create curls or waves the layers will be more seamless.

## 2 Sweep Strands Off The Face For Seamless Blending

For 2007, styles that feature hair swept off the face are becoming more popular. To create a perfect blending of short layers with the rest of your longer strands, wrap hair around the round brush, hot or other rollers so that the tresses are directly off your face. You can also experiment with brushing your hair all to one side, tucking it behind your ears or directing it into a faux pageboy and pinning it in place.

## 3 Hair Accessories As Decorative Anchors

Headbands are sizzling hot, just take a peek at Jessica Simpson. Even better, they come in a dizzying array of styles from the hard U-shaped bands with or without teeth to the adjustable bandeau bands. The elasticized bandeau headbands are designed to slip over the head and hold hair snugly in place.

They can be worn right at the hairline or slightly back towards the crown. Utilize the bandeau style headbands to hold down any short layers near the front of your face line that are uneven, too short or out of control.

The du-rag (doo-rag) style of headbands might also work as effectively as a bandeau style. If you love the shape of your head and like your hair worn snug against your scalp, a du-rag might just do the trick. Experiment to find your own best solution.

If headbands don't fit with your personal style, experiment with jaws, claws, salon clips or even bobby pins. When Sarah Jessica Parker was growing out her short bangs on *Sex And The City*, she wore a cascade of tradi-



NAOMI WATTS

Simpson: Lucciano/FilmMagic; Outburst: Strano; Koozoff/FilmMagic; Shaliter: Granitz/FilmMagic

tional bobby pins, in a contrasting color from her hair hue.

#### **4** Part Ways With Your Old Profile

Some hairdressers recommend altering the part to help blend and disguise uneven or awkward layers. Celebrity Hairdresser Ken Paves instantly alters layers by clipping in longer strands. For actress Marley Shelton and Ashlee Simpson, Ken equalized too-short bangs and layers by carefully hand-attaching a longer fringe that was swept across the front of the face.

#### **5** Mini Ponytails & Twists

Cameron Diaz utilizes mini-ponytails and messy twists to pull her growing-out layers off of her face. Rather than notice that her short style needs a trim or that she suffers from uneven layers, most fans only see how adorable and edgy Cameron's style can be. Whether you decide to pin your growing out layers into a messy mini-pony or twist, experiment with ways to use bobby pins and tiny



JESSICA BIEL



ELISHA CUTHBERT

elastics to create a functional "hide those layers" hairstyle that is unique and all your own.

#### **6** Styling Products To The Rescue

Wet look styles can work wonders for short hairstyles at that awkward in-

between stage. Experiment with styling gel, glaze, mousse, creams and setting sprays to hold rebellious layers in place. Shampoo hair and towel blot the excess moisture. Apply a strong holding gel or glaze to your still damp strands. Direct hair back from your face. Let tresses air-dry for a "wet look."

Tousling short strands can also help disguise a shapeless overgrown cut. Apply a good styling mousse to damp strands and use fingertips to scrunch and tousle.

#### **7** A Sexy New Color

In some cases a short cut is designed specifically to work with multi-dimensional hues such as carefully layered highlights and lowlights. When hair color is not maintained in unison with maintenance trims and cuts, your layers and style might still

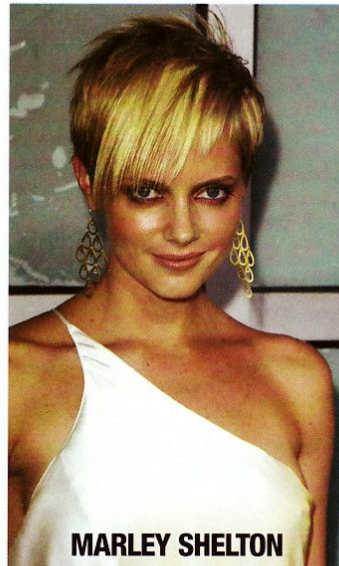
look out of sync. If you can't afford to have your hair color refreshed, experiment with color extending shampoos and leave-in conditioners that will help brighten faded hues.

#### **8** Opt For Add-on Strands

One of the miracles of add-on ponytails, chignons and individual strands is that they can smooth over any of the rough edges from layers that are out of control to a short cut that has lost its shape.



BRENDA STRONG



MARLEY SHELTON

# TRESSRX

## ASK THE HAIR DOCTOR

By Karen Shelton HairBoutique.com

**Q** I recently decided to follow the new trend for short hair and had my hairdresser cut a textured short crop for me. While I love my new cut, now I am worried that I will run out of ways to wear my new short hair without getting bored. Any ideas on how I can change up my new 'do?—Rachel, New York

**A** Yes, short hair is definitely back in fashion for 2007. Led by shorter hairstyles highlighted on fashion runways and red carpets, consumers are adopting everything from variations of the original short "Rachel" bob style worn by Jennifer Aniston on *Friends* to sassy textured crops and chops that Halle Berry made famous a few years ago.

Even actresses like *Veronica Mars* star Kristen Bell, who is currently growing out her tresses, are adopting "faux" short hair looks by combining short fringes with cute chignons softly pulled behind their ears to give the illusion of short hair. Kristen recently demonstrated how to have a faux short hair style while actually wearing longer tresses.

The good news: The textured croppy chop can be worn a variety of ways. Whether you decide to change up your hairstyle with styling products, your fingers or hot styling tools, you do have lots of different options:

1. Messy tousled style
2. Edgy, sassy and sexy
3. Finger waved
4. Dressed up with an add-on chignon
5. Instantly longer with clip-on hair
6. With an add-on ponytail or braid
7. Dressed up with a variety of short hair friendly hair accessories
8. Altered texture (straight to wavy and curly or reversed)

Creating a new look for your crop requires some initial planning and the willingness to experiment with a variety of looks. Whether you decide to go with a messy tousled style or one that is finger waved, you must have the proper styling products, hot tools like irons or curlers and lots of creativity on your part.

Even better, as your hair starts to grow out, you will have even more options to play with. Keep in mind that a short hairstyle can also be instantly transformed with highlights, lowlights, a new fringe, part or even cute headwear like berets and newsboy caps.

**Q** I have a medium curl to my short bobbed hair. Normally I straighten it but I'm looking for ways to speed up my daily hairstyling time. I would love to let my hair air dry right out of the shower but I'm worried my hair would turn into a big ball of frizzy curls.—June, Boston

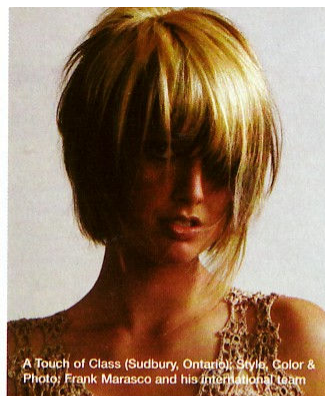
**A** There are several tips you can try to let your curly hair "air dry" without turning into a guaranteed "frizz head."

*These tips include the following:*

1. Start with a moisturizing shampoo that will impart softness to your natural curls.
2. Use a good rinse-out conditioner. With natural curls, moisture is lost naturally due to the shape of the hair's cuticle. The more moisture you add the softer the curls.
3. Finish with a cool or cold water rinse to seal the newly added moisture into your cuticles.
4. Use an absorbent towel to absorb excess water.
5. Mix a cocktail of defrisant balm like Phytodefisant and a straightening gel like celebrity hairdresser Robert Hallowell's Flat Factor in the palms of your hands. Make sure your fingers are coated with the hair-styling cocktail.
6. Rake your fingers (use them like a comb) through your hair making sure the entire head is lightly covered with the mixture.
7. Once the product has been completely distributed throughout your strands, use your fingers to lift individual curls and gently tug on the ends of the curls to slightly straighten.
8. Work your way around your head as your hair dries, gently pulling curly strands down to discourage them from puffing up. The combination of the defrisant balm and the straightening gel will prevent the formation of frizz and will gently soften your curls.

Your hair may still develop curls as it dries naturally but will most likely dry into a softer, straighter formation due to the styling cocktail. To block against frizz, finish with a shine serum to seal in moisture and block out frizz causing humidity.

Although this process works well for most people with a slight to medium curl, people with super curly strands might not achieve the same results. When in doubt, try out new tricks on the weekends when you can experiment and not worry so much about the results.



A Touch of Class (Sudbury, Ontario). Style, Color & Photo: Frank Marasco and his International Team

**Q** I recently lost a lot of weight. My hairdresser told me that the shape of my face has changed from round to oval. She encouraged me to get a new, shorter style with lots of layers which she said would play off my new cheekbones. I have two questions—can face shapes seriously change and how would layers bring out my cheekbones?—Julie, Cincinnati

**A** Congratulations on the success of your diet. Yes, face shapes can and do change. They can change for a number of reasons from losing and gaining weight, age, hormone fluctuations and even depending on the hairstyle that you are wearing. It is not uncommon for people who lose a large amount of weight to discover that your round face shape was really an oval with lots of extra padding.

I can't of course speak to all of the reasons that your stylist is encouraging you to go short with more layers but if you trust her work, then it's probably a great suggestion. If you're nervous about a brand new look, ask her to show you some photo examples that you can temporarily borrow. Take the image samples home with you and show them to friends and family to get their input on how you might look with the suggested style or styles.

Layers historically can offer so many different benefits depending on how they are created. Your stylist is probably planning on creating layers that nestle around your face acting as an instant accent for your new cheekbones and to help your eyes "pop." Carefully crafted layers can soften facial angles, add instant movement as well as enhance volume or natural texture.

Although it is very important that you feel good about any hair change and make it for all the right reasons, it can be a great mood lifter to get a sizzling new cut or hairstyle after achieving a major body reshaping. If your concern is with going shorter, start slowly and ask your stylist to take you gradually shorter in a series of visits rather than all at once. Going shorter over a period of months can definitely give you a chance to decide if you like the abbreviated lengths, allow you to hold at a particular length or even go shorter.